



ENCATC



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24th ENCATC Annual Conference

"Cultural Management Education in Risk Societies -
Towards a Paradigm and Policy Shift?!"

PRESENTATION, PROGRAMME & OPEN CALLS

05-07.10.2016

Valencia, Spain

An initiative of



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WHAT'S HERE?

CONFERENCE PRESENTATION | [PAGE 3](#)

PROGRAMME | [PAGE 6](#)

KEYNOTE SPEAKER | [PAGE 8](#)

STUDY VISITS | [PAGE 9](#)

OPEN CALLS | [PAGE 10](#)

PRACTICAL INFORMATION | [PAGE 13](#)

WANT MORE? | [PAGE 14](#)





PRESENTATION

THEME OF THE 24th ENCATC ANNUAL CONFERENCE

Ulrich Beck and others have already proposed in the eighties that in late modernity Western industrial societies are undergoing a process of transformation into risk societies. Traditional institutions are not able anymore to respond to the fundamental global changes of society, like climate change, the financial crisis and/or the terrorist attacks. They are overtaken by technological evolution, that is not a rational process of development and has a huge impact on societies. Rifkin (2011) speaks about "the third industrial revolution". All the safety checks and assurances are worthless according, unless we really change the rules and try to build a cosmopolitan world (Beck, 2006). The world is not a "global village" as McLuhan stated in 1962, but in many ways socially, politically, economically and culturally divided. Only the anticipation of global risks and the mere threats have a reflexive possibility to unite people and foster a cosmopolitan vision.

During our 24th ENCATC conference we want to explore what consequences risk society has for education in general and for cultural management education. According to Noble Prize winner and economist, Joseph E. Stiglitz, (2014) it is essential nowadays to know how we can learn and what governments can do to promote learning. Creating a learning society is crucial if we are to sustain improved living standards in advanced countries.

According to education in cultural management, several questions arise: Which knowledge, skills and attitudes are required nowadays to become a cultural manager that is able to respond to these evolutions?

Or do we need to look beyond the classical knowledge and competencies? And how can we teach students also entrepreneurial skills, which are more characterized by risk-taking, dealing with uncertainty and unpredictability in a digitalized and globalized environment? And do the recent adaptations of several cultural management programmes to cultural entrepreneurship reflect a broader and deeper paradigm shift?

Through its Entrepreneurship 2020 Action Plan and its Communication on 'Rethinking Education', also the European Commission has emphasised the need to embed entrepreneurial learning in all sectors of education, including non-formal learning. One of the four strategic objectives of the Commission is: "*enhancing creativity and innovation, including entrepreneurship, at all levels of education and training*" (EU Communication, 2012). Both documents call on Member States to provide all young people with practical entrepreneurial experience before completing their compulsory education, highlighting the importance of learning by doing within education and training. This requires a way of teaching in which experiential learning and project work have a major role.

In particular we want to reflect on the position of the artist in this highly competitive and globalised world. The artist-entrepreneur is becoming the new practice. The artist-entrepreneur is working in a different way. He or she is active in different places, at different levels, and is executing several projects at the same time. The artist is creating not only

economic value, but social value as well. Although he or she mostly likes this flexibility and combining different jobs (multi-job holding), the position is also very vulnerable. Therefore the artist is looking for and exploring new forms of collaboration. Without partners there is no survival. The impact of technology is huge, not only on the creation of content, but also on the way of working (production) and the development of new business models (distribution). Moreover, the role of the consumer is changing by digitization. The public has become much more involved in the creation process. Co-creation has become crucial. Consumers have become collaborators. Shirky is talking about "the cognitive surplus" (Shirky, 2010).

During our conference we want to exchange ideas about the learning society, where learning takes place, and how to learn has become more important than formation. Good practices of scholarship will be presented that explore theoretical roots, pedagogical

approaches, and practical training in and for cultural management and cultural entrepreneurship. Teaching cultural management and entrepreneurship gives a lot of opportunities to explore new teaching methods that are focused on a close cooperation with the working field (co-creation is becoming more and more the practice, also in research), the use of digital tools, the development of intercultural competencies, the crossfertilization between different disciplines, the linking of theoretical insights with practical skills, and the development of a high degree of self reflection. We want to reflect on the various theoretical concepts that today inform the creation of new cultural and creative businesses/activities, and we want to show and reflect on how cultural management and entrepreneurship is taught across Europe and beyond via experiments, simulations, case studies, and internships; in single courses, certificate programmes, or entire undergraduate (Bachelor of Arts) as well as graduate (Masters and PhD) programmes.

By exchanging our insights and experiences with our sister networks, such as AAAE (USA) and TACPS (Taiwan), we also want to use a comparative perspective on how cultural management and entrepreneurship has been taught in different parts all over the world.

ABOUT THE FORMAT

The 24th ENCATC Annual Conference will be held from 5-7 October 2016 in Valencia, Spain.

This year, the conference will begin on 5 October with a **Members' Forum**. As a benefit for more than 120 educational, cultural, research and governmental institutions, this will be an opportunity for ENCATC members and new ones who join before the conference, and ENCATC students, to get exclusive access to teaching methodology, working groups, case studies, and more in parallel **Case Analysis** and **Workshop sessions** to be led by members.

On 6 October, the conference opens to the general public including academics, researchers, cultural professionals, teachers, trainers, policy makers, artists, consultants, and students from Europe and beyond.

To begin, after the official welcome, our **keynote**, **Antonio Ariño Villarroya**, Vice-Principal for Culture and Equality, University of Valencia, Spain, will deliver his speech on "Education in Cultural Management and Cultural Policy in Risk Societies".



Thanks to our member and host, the University of Valencia as well as the La NAU Cultural Centre, we have exciting **cultural study visits** to offer you that'll put you in the field and in direct contact with local cultural professionals and policy operators so you can hear first hand experiences and see in practice what has been discussed during the conference programme. Participants will have the choice among visits to the **Museu de les Ciències Príncep Felipe**, the **Palau de les Arts Reina Sofia - Palau de la Opera**, the **Museu de Belles Arts de València San Pio V.**, and the **Institut Valencià d'Art Modern - IVAM**.

Learn about the latest research developments and trends the wide field of cultural management and policy from distinguished researchers in Europe, Asia, and beyond at the **7th Annual ENCATC Research Session** held on 6-7 October. These parallel sessions are a unique opportunity to bridge research, academia, practice, and policy and foster exchanges among these stakeholders. It will also result in a publication (with ISBN) for Research Session presenters selected from the open call for abstracts.

In 2016 we are also renewing the tradition to organise in parallel to the research session, **Atelier Sessions**

which will include presentations around a specific topic or problem addressing the main theme of the 2016 ENCATC conference, as well as migrant issues, digital means for audience development, participatory governance of cultural heritage, cultural and creative sector: entrepreneurship and innovation, promotion of cultural diversity: cultural external relations, and monitoring culture and creative interventions: urban futures and social engagement.

On 7 October, in the afternoon during the **Transfer Knowledge Session** learn about ideas, objectives, results and conclusions of a project, a research, or a study impacting the field of cultural management and policy.

The programme will also include a refreshing cultural **programme** to highlight local and regional artistic talent as well as **many convivial networking moments** for all participants to exchange ideas, experiences, practice and projects.

We are looking forward to welcoming you to Valencia this fall and we are excited for the new possibilities and synergies to come out of this event.

ANNUAL CONFERENCE SCIENTIFIC COMMITTEE

The Scientific Committee 2016 of the 24th ENCATC Annual Conference is a provisional scientific committee who defines the structure and themes of the conference, selects speakers and facilitators, and defines the cultural programme and study visits. Some of its members are also involved in the review of the abstracts and papers for the Research Session.

CHAIR:

Annick Schramme, ENCATC President, University of Antwerp / Antwerp Management School, (Belgium)

MEMBERS:

Antonio Ariño Villarroya, University of Valencia (Spain)

Maria Bäck, Arcada University of Applied Sciences (Finland)

GiannaLia Cogliandro Beyens, ENCATC Secretary General

Manuel Cuadrado García, University of Valencia (Spain)

Manuèle Debrinay-Rizos, Aix-Marseille University (France)

Bernd Fesel, european centre for creative economy (e.c.c.e.) (Germany)

Ana Gaio, City University London (United Kingdom)

Francesca Imperiale, University of Salento (Italy)

Ramón Llopis, University of Valencia (Spain); Instituto Universitario Europeo de Florencia (Italy)

Cristina Ortega Nuere, 3 Walks (Spain)

Marcin Poprawski, Adam Mickiewicz University in Poznan (Poland)

Beatriz Santamarina, University of Valencia (Spain)

Marilena Vecco, Erasmus University Rotterdam (Netherlands)

PROGRAMME

WEDNESDAY, 5 OCTOBER 2016

Day for ENCATC members only

09:30 - 11:00	Editorial Board of the ENCATC Journal annual meeting (CLOSED)
11:00 - 12:30	ENCATC Research Award Jury meeting (CLOSED)
12:30	Registration opens
13:45 - 14:00	WELCOME AND INTRODUCTION TO THE ENCATC MEMBERS' FORUM Annick Schramme, ENCATC President
14:00 - 16:30	IN PARALLEL: WORKSHOPS & CASE ANALYSIS LED BY MEMBERS
16:30 - 18:30	24TH ENCATC GENERAL ASSEMBLY
20:30 - 22:30	Cocktail at Museu de Belles Arts de València San Pio V. (offered to participants)

FOR MEMBERS

WEDNESDAY, 5 OCTOBER 2016

Day for young and early career researchers

12:30	Registration opens
14:00-18:30	9TH YOUNG RESEARCHERS' FORUM

**FOR YOUNG
RESEARCHERS**

THURSDAY, 6 OCTOBER 2016

Conference opens for everyone!

09:00	Registration opens
09:30 - 10:00	WELCOME AND OFFICIAL OPENING OF THE CONFERENCE
10:00 - 10:30	KEYNOTE: "EDUCATION IN CULTURAL MANAGEMENT AND CULTURAL POLICY IN RISK SOCIETIES" Antonio Ariño Villarroya, Vice-Principal for Culture and Equality, University of Valencia, Spain
10:30 - 11:00	DEBATE WITH THE AUDIENCE
11:00 - 13:00	PANEL SESSION IN RESPONSE TO THE KEYNOTE
13:00 - 14:30	Networking Lunch (offered to participants)
14:30 - 16:30	IN PARALLEL: RESEARCH SESSIONS & ATELIER SESSIONS

FOR ALL

THURSDAY, 6 OCTOBER 2016

Continued

16:30 - 19:00	PARALLEL STUDY VISITS: Museu de les Ciències Príncep Felip Palau de les Arts Reina Sofia, Palau de la Opera Museu de Belles Arts de València San Pio V. Institut Valencià d'Art Modern IVAM
20:00	Reception at the Monastery of San Miguel de los Reyes

FRIDAY, 7 OCTOBER 2016

Conference open for everyone!

09:00	Registration opens
09:30 - 12:00	IN PARALLEL: RESEARCH SESSIONS & ATELIER SESSIONS
12:00 - 13:30	Networking Lunch (offered to participants)
13:30 - 15:30	TRANSFER KNOWLEDGE SESSION
15:30 - 17:20	PANEL SESSION
17:20 - 17:25	CLOSING WORDS
17:30	Glass of wine and concert in the NAU chapel

FOR ALL

SATURDAY, 8 OCTOBER 2016

Are you staying into the weekend after the ENCATC Annual Conference?

We are offering an extra cultural programme open to all who will still be in Valencia on Saturday. The programme below is available for an additional 50€ per person (transportation and guided visits included).

10:00	Day begins
	A guided tour to Palau de les Arts
	Bus leaves Valencia
	Lunch in Sagunto (at the expense of the participants)
	Guided tour to the Teatro Romano
	Guided tour of the Castle of Sagunto
	Bus leaves Sagunto
16:30	End of day

EXTRA DAY WITH SPECIAL VISITS
FOR ALL



KEYNOTE SPEAKER

ANTONIO ARIÑO VILLARROYA
VICE-PRINCIPAL OF CULTURE AND EQUALITY, UNIVERSITY OF VALENCIA

Born to Allepuz (Teruel), **Antonio Ariño Villarroya** is Full-University Professor of Sociology at the Faculty of Social Sciences. He is a graduate in Geography and History and is a Doctor in Sociology from the University of Valencia.

His research focuses on the field of Sociology of Culture, Welfare Policy and Sociological Theory. He received the National Research Award for "La ciudad ritual" (The ritual city) (Anthropos). He currently is Director of the Centre for Participation and Quality of Life of University Students (ECoViPEU). He has recognised four periods of six years on research.

In regards to his activities in teaching, he has taught General Sociology, Sociological Theory and Sociology of Culture. In addition, he has taught at the Master's Degree in Cultural Management and Master's Degree in Social and Health Care in Dependency. He has recognized five periods of five years on teaching.

He was Director of the Department of Sociology and Social Anthropology (1997-2003), Vice-Principal for Studies and Academic Planning (2003-1998), Vice-Principal for European Convergence and Quality (2006-2010), Vice-Principal for Planning and Equality (2010-2012) and Vice-Principal for Culture and Equality (2012-2014). Also he was Vice President of the Spanish Federation of Sociology. Since the last elections in November at the University is once again a member of the Senate.



Learn more here:

www.uv.es/uvweb/office-principal/en/executive-council/composition-executive-council/antonio-arino-villarroya-1285869257438.html

STUDY VISITS



MUSEU DE LES CIENCIES PRINCIPE FELIPE

The Príncipe Felipe Science Museum has become a world reference point for interactive science and one of the most visited destinations in the country, with over 30,7 million visitors since its inauguration in 2000. Its main objective is stimulating curiosity and critical thinking and at the same time surprising and amusing the public by its contents from the world of science, technology, and the environment.

Learn more here:

www.cac.es/en/museu-de-les-ciencies/conoce-el-museo.html

PALAU DE LES ARTS REINA SOFIA, PALAU DE LA OPERA

The Palau de les Arts Reina Sofia is a majestic building designed by the Valencian architect Santiago Calatrava. Its sculpted form is highly symbolic. The innovative architecture of this 40.000 square metre building -75 metres high-, accommodates four venues for opera, music, ballet and theatre. It is home to the Orquestra de la Comunitat Valenciana (OCV), leading comprised of international musicians, personally selected by the founder music director, Lorin Maazel, who has been leading the orchestra from 2006 to 2011.

Learn more here:

www.lesarts.com/Palau/PalaudelesArts/TheBuilding/seccion=1202&idioma=en_GB.do

MUSEU DE BELLES ARTS DE VALÈNCIA SAN PIO V.

This unique place is an art gallery in Valencia, Spain, founded in 1913. It houses some 2,000 works, most

dating from the 14th-17th centuries, including a Self portrait of Diego Velázquez, a St. John the Baptist by El Greco, Goya's Playing Children, Gonzalo Pérez's Altarpiece of Sts. Ursula, Martin and Antony and a Madonna with Writing Child and Bishop by the Italian Renaissance master Pinturicchio. It also houses a large series of engravings by Giovan Battista Piranesi. The museum is housed in the St. Pius V Palace, built in the 17th-18th centuries. It has also sections dedicated to sculpture, to contemporary art and to archaeological findings.

Learn more:

<http://museobellasartesvalencia.gva.es/index.php?lang=en>

INSTITUT VALÈNCIÀ D'ART MODERN IVAM

The Institut Valencià d'Art Modern, IVAM, was born in 1986. Knowledge, expansion, protection, promotion and diffusion of modern and contemporary art are its principal objectives. Its programme of activities includes the exhibition of its art collection, the organisation of temporary exhibitions and the edition of catalogues and other publications that go into the topics of the exhibits in depth, as well as the organization of conferences, courses, workshops and concerts that are related to the works on display and other areas in contemporary art. The space in which is located, the Centre Julio González, is a new building opened in 1989, in which the museum collection is exhibited alongside other temporary exhibitions. It also has a hall, the Sala de la Muralla, located in the basement of the building that preserves the remains of the medieval fortification of the city.

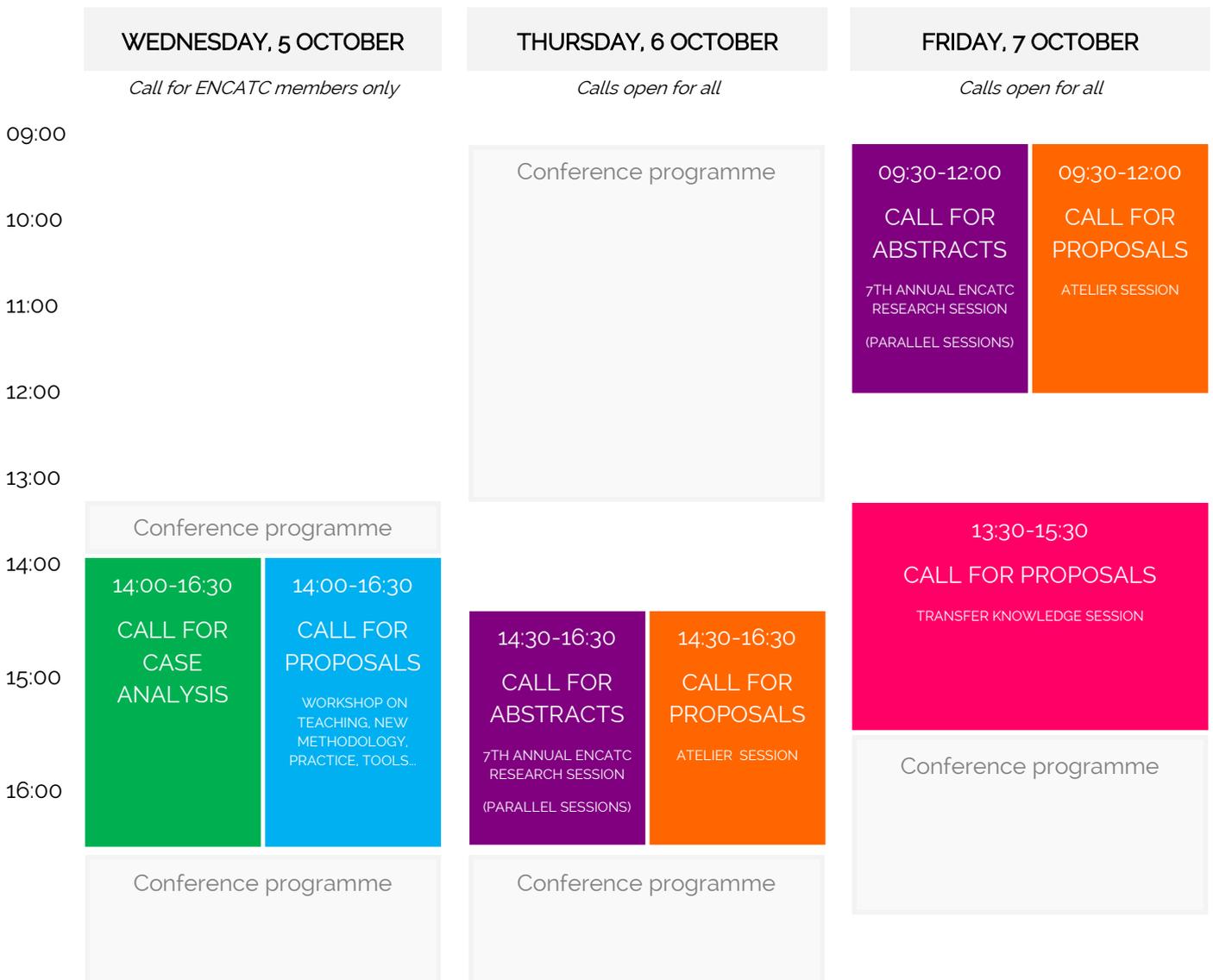
Learn more here: www.ivam.es/en/

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OPEN CALLS

FIRST THINGS FIRST... Would you like to...

- Present and discuss your case from practice, as practitioner, to the audience of ENCATC members, while reflecting on this practical case and its challenges and success factors with the audience? **Case analysis** (5 October, **members only session**)
- Demonstrate or teach a new methodology, practice, tool, by means of hands-on experiences? Do you want to share your curricula and get inputs from your colleagues? **Workshop** (5 October, **members only session**)
- Present and discuss an abstract, as researcher, to an audience of confirmed researchers and academics? **Research Session** (**Open to all** on 6 and 7 October)
- Organise an Atelier around a specific topic or problem that engage a group of people in a formal interactive discussion or encourage a lively discussion and presentation of alternative views? **Atelier Sessions** (**Open to all** the 6 and 7 October in parallel with Research Session)
- Present and discuss the results and findings of a starting, ongoing and/or finished project in an interactive, visual and dynamic matter? Do you want to present and discuss an idea of project, research and or publication to find potential partners among ENCATC members? **Transfer Knowledge Session** (**Open for all** on 7 October)



MORE DETAILED INFORMATION PER PRESENTATION FORMAT

Find here the details for open calls. Please read carefully as certain are open to all to apply, others only for ENCATC members (of those who join the network). Only applications that are complete and respect the deadlines will be considered.

■ **Case analysis** - Possibility to have the material presented published on the ENCATC Scholars

What? In this format, cultural practitioners or trainers are invited to present a case from their practice (i.e. an example of a best practice, an experimental teaching method, a new assessment procedure, design of new curriculum, a professional development project in their school,...). A research component can be added to this session, but this is not a required condition. Instead, we wish to give the floor to practitioners who wish to share their experiences when designing, implementing or evaluating a practice in class/school/college/university/workplace. The practitioner is invited to present this case from practice while paying attention to the factors which have made it successful as well as identifying the bottlenecks and challenges. (S)he will present two questions that will be discussed with the audience during an in-depth case discussion. The difference between a workshop and a case study format is that the latter allows for more discussion and reflection time about the case, whereas a workshop mainly aims to demonstrate the case (in case tool, method, practice) via a hands-on approach.

Timing? Time for this session will be communicated after the selection process of the application received.

Room set up? A seminar room with pc, beamer, black and/or white board.

Programme? The case analysis session is scheduled on the 5th of October.

Who can apply? ENCATC members only.

Deadline? 15 July 2016

[APPLY HERE](#)

■ **Workshop** - Possibility to have the material presented published on the ENCATC Scholars

What? This format involves a highly interactive, collaborative session lead by teachers, trainers, educational technologists, school leaders, ...). It can, for instance, demonstrate a tool that has been developed, a new teaching method that emerged as a result of the project, an illustration of collaborative inquiry strategies used in research that proved to be effective. In other words, learning-by-doing, hands-on experience, and engaging in in-depth active learning are central characteristics of this workshop. In contrast, a formal presentation by the workshop leader as such should remain brief. Creative and/or innovative approaches are encouraged, such as brainstorming, associating, panel discussion, role play, debating, voting on statements, systemic approaches, simulations, mystery guest, and so on.

Timing? Time for this workshop will be communicated after the selection process of the applications received.

Room set up? A seminar room with pc, beamer, black and/or white board, and (optional) flipchart.

Programme? The workshop session is scheduled on the 5th of October.

Who can apply? ENCATC members only.

Deadline? 15 July 2016

[APPLY HERE](#)

■ **Research Session** – Possibility to publish (with ISBN) and opportunity to publish in the ENCATC Journal (with ISSN)

What? Research sessions allow presenters to present their research and findings in an in-depth manner. These presentations are individually submitted. In this session you can present both research that have already data and results to present ongoing or starting research with intermediary results.

Timing? As the date approaches, you will be informed of your parallel session and the exact time you will be giving your presentation. (Only successful applicants whose abstracts are chosen may present).

Room set up? A seminar room with pc, beamer, black and/or white board.

Programme? The Research sessions are scheduled on the 6th and 7th of October.

Who can apply? Anyone interested in this call.

Deadline? 20 June 2016

[APPLY HERE](#)

■ **Ateliers session** – Possibility to have the material presented published on the ENCATC Scholars

What? Presentations by practitioners, teachers or trainers. These presentations will be around a specific topic or problem. Preference will be given to proposals addressing the main theme of the 2016 ENCATC conference, as well as migrant issues, digital means for audience development, participatory governance of cultural heritage, cultural and creative sector: entrepreneurship and innovation, promotion of cultural diversity; cultural external relations, and monitoring culture and creative interventions: urban futures and social engagement.

Timing? Time for this session will be communicated after the selection process of the application received.

Room set up? A seminar room with pc, beamer, black and/or white board.

Programme? Presentations are scheduled in parallel with the research session on the 6th and 7th of October.

Who can apply? Anyone interested in this call!

Deadline? 15 July 2016

[APPLY HERE](#)

■ **Transfer Knowledge Session** - Possibility to have material presented published on the ENCATC Scholars

What? The individual presentations will communicate the main ideas, objectives, results and conclusions of a project, a research, or a study. These presentations are individually submitted and have already data and results to present. The applicants will be asked to prepare a Poster. The posters be exhibited in the main conference area. This will give all delegates the chance to acquaint themselves with all posters during the breaks. Each presenter will be given 15 minutes to present his/her poster (10 minutes presentation and 5 minutes questions from the audience).

Timing? Time for this session will be communicated after the selection process of the application received.

Room set up? A seminar room with wall space to display posters. Materials for fixing the posters to the walls will be provided by the local committee. Poster panels are designed for max. A0 size posters.

Programme? This format is scheduled on the 7th of October.

Who can apply? Anyone interested in this call!

Deadline? 15 July 2016

[APPLY HERE](#)

PRACTICAL INFORMATION

PRACTICAL INFORMATION:

Dates for ENCATC members:

5-7 October 2016

Dates for non-ENCATC members:

6-7 October 2016

Places:

University of Valencia, La NAU, and study visit venues.

Language:

English

Registration:

ENCATC members and ENCATC students have a special day dedicated to a Members' Forum. This part of the programme is free, but registration is required.

Not sure if your institution is a member of ENCATC? [Check here.](#)

Should you want to become a member to attend the Members' Forum, [visit us here.](#)

The programme on 6 and 7 October are open to everyone. Both members and non members must register to attend. Special rates are available for students.*

For participants who are staying after the conference, on 8 October, ENCATC is offering a special day with cultural visits. Registration required.

Coffee breaks:

Coffee and refreshments will be available during the conference.

Website:

www.encatc.org/en/events/detail/24th-encatc-annual-conference/

Contact:

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ENCATC Secretary General

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BUILD YOUR CONFERENCE PACKAGE!

EARLY BOOKING DEADLINE: 30 JULY 2016

REGULAR BOOKING DEADLINE: 20 SEPTEMBER 2016

[CLICK HERE TO RESERVE YOUR PLACE](#)

ENCATC MEMBERS' FORUM & 24TH GENERAL ASSEMBLY ON 5 OCTOBER
(OPEN TO ENCATC MEMBERS AND ENCATC STUDENTS* ONLY)

FREE
REGISTRATION REQUIRED

9TH YOUNG RESEARCHERS FORUM ON 5 OCTOBER
(OPEN TO YOUNG AND EARLY CAREER RESEARCHERS)

FREE
REGISTRATION REQUIRED

MAIN CONFERENCE PROGRAMME ON 6 & 7 OCTOBER
(OPEN TO ALL)

310 €
SAVE 20%
WITH EARLY BOOKING
390€
REGULAR BOOKING

MAIN CONFERENCE PROGRAMME 1 DAY ATTENDANCE ON 6 OR 7 OCTOBER
(OPEN TO ALL)

200 €

MAIN CONFERENCE PROGRAMME ON 6 & 7 OCTOBER
(STUDENT* ATTENDANCE)

65 €
SAVE 20%
WITH EARLY BOOKING
80€
REGULAR BOOKING

EXTRA DAY WITH SPECIAL CULTURAL VISITS TO SAGUNTO ON 8 OCTOBER
(OPEN TO ALL)

50 €

*Students are age 28 or younger and enrolled full time in Bachelor or Master programme (not PHD).

IMPORTANT: On 5 October ENCATC students may attend **only** the Members' Forum and **not** attend the 24th ENCATC General Assembly.

WANT MORE?

Valencia is the capital of the autonomous community of Valencia and the third largest city in Spain after Madrid and Barcelona, with around 800,000 inhabitants in the administrative centre. Its urban area extends beyond the administrative city limits with a population of around 1.5 million people. Valencia is Spain's third largest metropolitan area, with a population ranging from 1.7 to 2.5 million. The Port of Valencia is the 5th busiest container port in Europe and the busiest container port on the Mediterranean Sea. The city is ranked at Gamma in the Globalization and World Cities Research Network.

Valencia was founded as a Roman colony in 138 BC. The city is situated on the banks of the Turia, on the east coast of the Iberian Peninsula, fronting the Gulf of Valencia on the Mediterranean Sea. Its historic centre is one of the largest in Spain, with approximately 169 hectares; this heritage of ancient monuments, views and cultural attractions makes Valencia one of the country's most popular tourist destinations.

Valencia is integrated into an industrial area on the Costa del Azahar (Orange Blossom Coast). Valencia's main festival is the Falles. The traditional Spanish dish, paella, originated in Valencia.

Valencia is known internationally for the Falles (Las Fallas), a local festival held in March, and for paella valenciana, traditional Valencian ceramics, intricate traditional dress, and the architecture of the City of Arts and Sciences designed by Santiago Calatrava and Félix Candela.

La Tomatina, an annual tomato fight, draws crowds to the nearby town of Buñol in August. There are also a number of well-preserved traditional Catholic festivities throughout the year. Holy Week celebrations in Valencia are considered some of the most colourful in Spain. [citation needed] Valencia has a metro system, the Metrovalencia (Valencia Metro).

Valencia was once a venue for the Formula One European Grand Prix, first hosting the event on 24 August 2008. The city was axed at the beginning of the grand prix season 2013.

The University of Valencia (officially Universitat de València Estudi General) was founded in 1499, being



one of the oldest surviving universities in Spain, and the oldest university in the Valencian Community. It was listed as one of the four leading Spanish universities in the 2011 Shanghai Academic Ranking of World Universities.

In 2012, Berklee College of Music opened a new campus at the Palau de les Arts Reina Sofia providing focus on the music of the region through its Mediterranean Music Institute.[35] Since 2003, Valencia also hosts the music courses of Musikeon, the leading musical institution in the Spanish-speaking world.



ENCATC recently visit Valencia in May. Check out our [photo album](#) on our [Facebook](#) page to see more of the city!

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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Co-funded by the
Creative Europe Programme
of the European Union