

GREECE ITALY VA 2014-2020 - TRACES  
MIS code 5003087

1<sup>st</sup> International Conference (D.4.1)

# Towards a TRansnational Accelerator for a Cultural and Creative EcoSystem

Bari, 28/02/2019

**8.45 Registration and welcome coffee**

**9.15 Welcome address:**

Davide De Nicolò, Tecnopolis Science and Technology Park

**9.20 Institutional greetings:**

Michele Emiliano, President of Apulia Region

Antonio Decaro, Mayor of Bari

Antonio F. Uricchio, Magnificent Rector of the University of Bari

Vincenzo Zara, Magnificent Rector of the University of Salento

Annamaria Annicchiarico, Sole Administrator of Tecnopolis

**10.00 Are the cultural and creative industries a driver for a smart and inclusive growth?**

Romina Surace, Fondazione Symbola

Cinzia Lagioia, Puglia Creativa

**10.20 The TRACES Project: partners, approach and goals**

Francesca Imperiale, University of Salento

**10.45 Round table: How creating the ideal conditions for supporting CCIs growth**

*Chairman:* Annamaria Monterisi, ARTI Puglia - Marios Karpetas, Western Greece Region

Maciej W. Hofman, EC DG for Education, Youth, Sport and Culture

Ignasi Guardans, Culture and Media Agency Europe

Dora Di Francesco, Autorità di Gestione PON "Cultura e Sviluppo" FESR 2014-2020

George Sarlis, Cultural Manager - Mosaic // Culture & Creativity

Aldo Patruno, Regione Puglia

**12.45**

**Notes & remarks:** Serhan Ada, İstanbul Bilgi University

**13.15 Networking lunch**

**15.00 Speech: Creative Economy Entrepreneurs: from Startup to Success**

Alice Loy, Creative Startups

**15.30 Round table: Creative Incubators at glance**

*Chairman:* GiannaLia Cogliandro Beyens, ENCATC

Sophie Guenebaut, Le LABA

Gianluca Galletto, Global Futures Group

Yelena Kharitonova, Caravan Cultura

Nasos Koskinas, POS4work – Point of Synergy

Alexandra Sarma, Orange Grove Patras

Leonardo Lupelli, Jump Accelerator

**17.00**

**Notes & remarks:** Ivan Ortenzi, BIP group

**17.15 Concluding remarks: TRACES follow-up**

Giordano Dichter, H&D Partners

Location of the 28/02/2019:

**Cineporto di Bari**

c/o Apulia Film Commission

Fiera del Levante

Lungomare Starita, 1

70132 Bari BA

ITALY



Link Google Maps:

<https://goo.gl/maps/UUzXXmHvrh82>