

Christian Peukert (Católica-Lisbon School of Economics and Business)

The Impact of Machine Translation on International Trade (with L.M. George)

Discussant: Nikita Melnikov (Princeton University)

13:00-14:00 *Lunch*

14:00-15:30 Session 6

Chair: Marcella Nicolini

Federico Trombetta (University of Warwick)

The Price of Silence: Media Competition, Capture, and Electoral Accountability

Discussant: Matthew Ellman (Institute of Economic Analysis & GSE, Barcelona)

Vardges Levonyan (University of Zurich)

Media Bias in Public Service

Broadcasting: Evidence from the

BBC (with G. S. Crawford)

Discussant: Lapo Filistrucchi (University of Florence & TILEC)

Scientific Committee

Simon Anderson (University of Virginia)

Lapo Filistrucchi (University of Florence & TILEC)

Lisa George (Hunter College, CUNY)

Doh-Shin Jeon (Toulouse School of Economics)

Tobias Klein (TILEC, Tilburg University)

Florian Schuett (TILEC, Tilburg University)

Marcella Scrimatore (University of Salento)

Joel Waldfogel (University of Minnesota)

Local Organizers

Lapo Filistrucchi (University of Florence & TILEC)

Marcella Scrimatore (University of Salento)



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DIPARTIMENTO DI SCIENZE DELL'ECONOMIA



Banca
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16th MEDIA ECONOMICS WORKSHOP

October 11-12, 2018

UNIVERSITÀ DEL SALENTO

Monastero degli Olivetani - Room Chirico
Viale San Nicola, Lecce (Italy)

Registration required



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THURSDAY, October 11

8:30 Registration opening

9:00-11:00 Session 1

Chair: Lisa M. George

Anna Kerkhof (University of Cologne)
Incumbency Dominance in Letters to the Editor: Field Experimental Evidence (with M. Dertwinkel-Kalt & J. Munster)
Discussant: Jorg Claussen (Ludwig-Maximilians-Universität München)

Florian Schuett (Tilburg University)
Career Concerns and Managerial Risk Taking: Evidence from the NFL (with H. Ullrich)
Discussant: Lisa M. George (Hunter College, New York)

Nikita Melnikov (Princeton University)
Censorship, Propaganda, and Political Popularity
Discussant: Vardges Levonyan (University of Zurich)

11:00-11:30 *Coffee Break*

11:30-13:30 Session 2

Chair: Lapo Filistrucchi

Matthew Ellman (Institute of Economic Analysis & GSE, Barcelona)
Online Social Networks: Approval by Design

Discussant: Luis Abreu (Toulouse School of Economics)

Pauline Affeldt (DIW Berlin)
Estimating Demand with Multi-Homing in Two-Sided Markets (with E. Argentesi & L. Filistrucchi)

Discussant: Leonardo Madio (University of York)

C. Matthew Shi (The Chinese University of Hong Kong)
Broadband Internet and State Controlled Media: The Case of Television Markets in China

Discussant: Tobias J. Klein (TILEC, Tilburg University)

13:30-14:30 *Lunch*

14:30-16:30 Session 3

Chair: Marcella Scrimitore

Dimitri Paolini (CRENoS (Università di Sassari & CORE, Université Catholique de Louvain)
Content Acquisition by Streaming Platforms: Premium vs Freemium (with E. Carroni)

Discussant: Florian Schuett (TILEC, Tilburg University)

Jörg Claussen (LMU Munich)
Man versus Machine: Targeting, Data and Externalities in Online News (with C. Peukert & A. Sen)

Discussant: Marco Savioli (University of Salento)

Tobias J. Klein (TILEC, Tilburg University)
Advertising Match Values and Viewership Demand (with C. He & I. Shacham)
Discussant: Marcella Nicolini (University of Pavia)

16:30-17:00 *Coffee Break*

17:00-18:30 *Guided tour of the town of Lecce (historical center)*

20:00-22:00 *Social dinner at Alex Restaurant in Lecce*

FRIDAY, October 12

9:30-11:00 Session 4

Chair: Milena Djourelova

Luis Abreu (Toulouse School of Economics)
Homophily in Social Media and News Polarization (with Doh-Shin Jeon)
Discussant: Marcella Scrimitore (University of Salento)

Freek van Gils (TILEC, Tilburg University)
News Platforms, Voter Manipulation, and Political Outcomes (with W. Muller & J. Prufer)
Discussant: Stefan Behringer (Sciences Po Paris, Paris)

11:00-11:30 *Coffee Break*

11:30-13:00 Session 5

Chair: Anna Kerkhof

Milena Djourelova (University Pompeu Fabra, Barcelona)
Media Attention and Strategic Timing in Politics: Evidence from Presidential Executive Orders (with R. Durante)
Discussant: Freek van Gils (TILEC, Tilburg University)